



Photo: CBM

# Success in times of crisis

Great willingness to help  
during the 2021 pandemic

# The Difficult Tasks We Master Together!

Thank you for coming here to learn about the work of the Christian Blind Mission (CBM) and what we accomplished during yet another very challenging year.

In 2021, the Coronavirus continued to rage. The poor became poorer, and lockdowns prevented those in remote regions from accessing important support and medical care. Therefore, continuing our work despite these challenges felt more important than ever.

On the following pages, you will read what CBM, together with its donors and partners, did for persons with disabilities in the year 2021. They include achievements such as these:

## 4.6 million

persons received eye and/or vision related medical services, education or rehabilitation.

## 380,000

persons received ear and hearing care services.

## 280,000

persons with disabilities enrolled/registered for CBID services, enabling them to participate more fully in the societies where they live.

These are the numbers that give us hope because behind each of them is an individual with a life-changing story.

They include stories of persons like Deu Kumari Tharu, a woman from Nepal who could hardly leave the house after contracting polio at age 12 but became a respected member of her community after CBM provided the support to train her as a dressmaker. These numbers, and the stories behind them, illustrate how effective we can be for persons with disabilities when we work together.

At the same time, reflecting on our successes is bittersweet when we are consumed by the needs of the present. The images of war and suffering coming out of Ukraine have shocked us all. With new tragedies, however, comes a renewed willingness to extend a helping hand, and we've been inspired by how many people are offering shelter to refugees, volunteering their time, or making donations.

For CBM, too, it became clear after careful consideration that we had to help the people in Ukraine. Until 2013, CBM provided support to persons with disabilities in Ukraine, eventually handing over operations completely to our Ukrainian partners. After the invasion, however, we have again started working with other aid organization to support the Ukrainian population, with a particular focus on persons with disabilities.

Still, it is also imperative that we must not forget the women, men, and children in our project countries in the global south. For the poorest, especially in Africa, the global food shortage will certainly have devastating effects, and we must step up our support to meet the increasing demands for assistance.

Improving the lives of persons with disabilities by providing world-class services will remain our focus in 2022. If 2021 has demonstrated anything, it is that we can master difficult things together. We are certain that our cohesion will also carry us through the next year, and that in 2022 we will be able to bring even more meaningful change to lives of persons with disabilities.

Thank you very much!



Dr. Rainer Brockhaus  
Chief Executive Officer



Dr. Peter Schießl  
Chief Executive Officer

# Success in times of crisis



## We did it! An overview of CBM successes in 2021



### The facts and figures speak for themselves

Up until recently, the Corona pandemic presented us with major challenges. Support was required to an even greater extent – and delivered.

06

## Making the future possible – through unlimited support



### Summary of project successes in 2021

Thanks to the help provided by our many supporters, we were able to continue our work successfully.

08



## Overview of CBMs operations, structure & governance



### Supervisory bodies, foundations, international offices

Answers to the questions: Who chooses, appoints, and monitors whom? What other organisations and foundations are associated with CBM?

10



## Financial statement



### Profit and loss statement for 2021

An increase in income made it possible to continue and further develop programmes despite ongoing pandemic conditions.

12



## Transparency creates trust



### Every euro counts

Through regular and independent monitoring, CBM ensures that the money donated to the organisation reaches those areas where it is really needed and that as many persons as possible continue to benefit from our work.

15

## Outlook 2022



### CBM presents its financial plan for 2022

Whether for fundraising or project work, the “Corona factor” and war in Ukraine will be a firm fixture in any plans made by CBM for the coming year.

16



## War in Ukraine may lead to famine



### Taking a look at 2022

CBM is preparing for famine in its project countries, triggered by the war in Ukraine.

18



After the restrictions of the first pandemic year, 2021 saw a significant increase in the number of persons with disabilities receiving medical assistance in the core areas of CBM. Thanks to your donations, we were able to help approx. 5.5 million persons in 46 countries through our work in 492 projects.

# We did it! An overview of CBM successes in 2021

Up until recently, the Corona pandemic presented us with major challenges. Support was required to an even greater extent – and delivered.



## Eye health

**4,635,222** persons received eye and/or vision related medical services, education or rehabilitation.

**411,372** operations, including **285,667** for cataracts.

**11,510** cataract surgeries were for children.

**335,669** spectacles and low vision devices were distributed.

## Training and further education

The following participants received training or further educational opportunities:

**727** eye specialists,

**2,037** eye nurses/ophthalmic medical assistants,

**180** optometrists/refractionists.



## Neglected tropical diseases (NTDs)

**40,214,254** persons received medicines to prevent and treat trachoma and river blindness.

**12,159,735** participants from the community were educated by receiving hygiene training for protection against NTDs.

**14,001** surgical procedures/interventions prevented blindness caused by trachoma.



## Corona assistance in 2021

**915,565** persons overall were reached through the measures implemented in response to the pandemic.

**663,600** persons, among them multipliers, received information about Covid-19, as well as pandemic-related health and safety measures.

**851,133** medical and non-medical face masks were distributed.

**146,012** patients with and without Covid-19 symptoms were assessed and treated under pandemic conditions.

**141,613** households received hygiene packages to protect against the coronavirus.

**42,554** households received food packages.



## Physical disability

**258,619** persons with and without a physical impairment or disability received medical assistance, educational opportunities and rehabilitation.

**22,255** orthopaedic operations were carried out, **3,770** of which treated club foot.

In addition to medical care, persons with physical disabilities also received:

**244,842** physiotherapy or occupational therapy,

**25,225** club foot manipulation therapy,

**10,590** orthoses/prostheses,

**11,732** crutches, walkers, other mobility aids,

**5,053** wheelchairs and tricycles.



## Ear and Hearing Care

Thanks to your support,

**379,397** persons received ear and hearing care services and

**159,165** non surgical/medical treatment were administered.

Furthermore, these donations facilitated

**24,975** speech therapies and sign language courses,

**35,855** audiograms and other audiological (hearing) tests,

**5,155** operations, as well as

**2,597** hearing aids and amplification devices.



## CBID (incl. livelihood security)

**279,448** persons with disabilities enrolled/registered for CBID services

**21,069** participated in vocational trainings,

**10,658** had access to employment,

**45,607** received financial support, e.g. through small loans.



# Making the future possible – through unlimited support

Thanks to the help provided by our many supporters, we were able to continue our work successfully.

## Cataracts can be cured

All across the world, there are persons in remote villages living with a visual impairment. CBM finds these persons and provides them with the opportunity to be examined and treated in specialist hospitals. Here, they receive the care they need to prevent blindness and a new chance at leading an independent life. Altogether, there have been 411,372 operations carried out, 285,667 of which involved cataracts – and 11,510 of which treated children. With CBM donations, a total of 4,635,222 persons received eye and/or vision related medical services, education or rehabilitation.

## Medication provided despite obstacles

In many African villages, Neglected Tropical Diseases (NTDs) such as trachoma or river blindness still pose an acute danger. CBM provides those persons at risk with comprehensive assistance – by administering antibiotics, providing hygiene training and organising eyelid operations. 40,214,254 persons received medicines to prevent and treat trachoma and river blindness, even under difficult conditions, such as the severe flooding in South Sudan.

## Corona activities in 2021

The pandemic did not make life any easier for persons with disabilities who were already cut off from inpatient medical care. This made the field work of the teams supported by CBM all the more important. It was one of the many measures employed during the pandemic which managed to reach a total of 915,565 persons. The emergency relief and care projects were also supported with EUR 2 million.

## Step by step

Three-year-old Shalom has severe bow legs and she finds it difficult to either sit or stand. Thanks to the donations received, Shalom underwent surgery at the CBM-supported CoRSU hospital in Kampala and is learning to walk again as part of her rehabilitation. She is now thriving, step by step – her legs getting straighter with each passing day. Shalom is one of 258,619 persons with and without a physical illness or disability who have received medical assistance,

educational opportunities or rehabilitation in the past year. CBM is also supporting the “Rehabilitation 2030” initiative of the WHO, which aims to improve healthcare systems and to ensure rehabilitation becomes an integral part of healthcare.

## Inclusion: Life at the heart of the community

In many countries of the Global South, persons with disabilities are excluded from their communities. Thanks to the support CBM receives, it has been able to facilitate the reintegration of these persons into their communities for decades, where they are once again treated as equals and with respect. Community Based Inclusive Development (CBID) is one of the main pillars of our work. In the past year, 279,448 persons have benefited from inclusive projects, such as the 21,069 who have participated in vocational trainings or the 10,658 who have had access to employment.

## Impact of a hearing impairment

Hearing impairments are not immediately apparent. However, the disadvantages they involve prevent those affected from reaching their full potential. They make it difficult for persons to participate in school lessons and thus lead to fewer educational opportunities. Adults are excluded from professional life. Thanks to CBM donations, 379,397 persons were able to receive ear and hearing care services while speech therapies, audiograms and other audiological (hearing) tests and hearing test equipment were also financed. With training and further education provided in the treatment of ear and hearing disorders, efforts were also made to counteract the shortage of specialist medical personnel.

## Strong partners helping provide assistance

In 2021, there were 66 inclusive projects co-financed by public donors in 32 countries. Our projects were supported in this way, for example, by the German Federal Ministry for Economic Cooperation and Development, the German Foreign Ministry, the European Union (EU), UN Women and the American development cooperation, US AID. A big thank you to our partners for the additional support they provide.



# Overview of CBMs operations, structure & governance

Answers to the questions: Who chooses, appoints, and monitors whom? What other organisations and foundations are associated with CBM?

Operations of the CBM Christoffel-Blindenmission are managed by two Chief Executive Officers of equal standing in accordance with §26 of the German Civil Code (BGB). Since October 2018, a total of ten business divisions have been organisationally assigned to the two departments of Communication & Programmes and Fundraising & Administration. As of 31 December 2021, 624 employees were employed in Germany and in the 24 offices in Africa, Asia and Latin America. By the end of the reporting year, the rate of employees with a severe disability in Germany was 8.57 percent.

## Governance

The highest body is the general assembly (end of 2021: 64 individual members). The general assembly is responsible for issues relating to policy aspects, the discharge of the Executive Board and the election of the honorary Supervisory Board. The Supervisory Board supervises and supports the Executive Board. It determines the guidelines for CBM and makes decisions on the appointment and dismissal of the Executive Boards.

## Related charitable organisations

CBM Christoffel Blindenmission Christian Blind Mission e.V. (CBM) is the sole member of Christian Blind Mission International (CBM USA) and Christian Blind Mission Ending Tropical Diseases (CBM ETD) in the US. It acquires extensive drug donations for combating Neglected Tropical Diseases (NTDs) through CBM ETD, and funds from American institutional and private donors through CBM USA. Dr. Peter Schießl represents CBM on the Board of CBM USA, as well as the Board of CBM ETD.

CBM established the CBM Foundation with its headquarters in Bensheim, Germany. It nominates the members of the foundation's Advisory Board, who nominate and supervise the Executive Board. Dr. Peter Schießl and Dr. Rainer Brockhaus are both members of the foundation's Advisory Board. The independent foundation has the same statutory ambitions as CBM and aims to provide donors and foundations with an attractive platform that covers everything from donations to the management of foundations serving a similar purpose. The CBM Foundation owns the CBM administration building in Stubenwald-Allee 5, which is leased by CBM. The foundation's resources are invested in projects by CBM.

CBM founded the Christoffel-Blindenmission Österreich – Gemeinnützige Stiftung (CBM Charitable Foundation Austria). It nominates the members of the foundation's supervisory body, who nominate and supervise the Executive Board. Dr. Rainer Brockhaus and Dr. Peter Schießl are both members of the supervisory body. The foundation pursues the same objectives as CBM and is, in turn, supported by CBM. The aim is to acquire long-term donors in Austria for CBM projects.

## Other CBM organisations

There are a number of organisations representing "CBM" or the "Christian Blind Mission", located in Italy, Kenya, Australia, New Zealand, Ireland, the UK and Switzerland. These organisations are not linked to CBM through a shared management or administration. They provide CBM with resources for carrying out its projects and will be referred to as "other CBM organisations" in the following.

# Secure foundation

CBM donors provided strong support for our projects in 2021, enabling us to further develop and expand our work. CBM also benefited from the increased commitment of its institutional donors.

## Profit and loss statement according to profit contribution in thousands of euros<sup>1</sup>

	31.12.2021	31.12.2020
<b>Donations</b>	<b>233,523</b>	<b>279,406</b>
thereof: Cash donations	71,191	67,820
Donations from other organisations	27,772	30,637
Donations in kind	133,971	181,694
Emergency aid	589	-745
(balance of annual income and expenses)		
Legacies and bequests	17,839	20,141
Court fines	239	185
Endowments from public donors	13,644	9,720
<b>1a. Donations and endowments</b>	<b>265,245</b>	<b>309,451</b>
<b>1b. Turnover<sup>2</sup></b>	<b>94</b>	<b>86</b>
<b>2a. Other operating income</b>	<b>9,287</b>	<b>8,392</b>
<b>2b. Special effect: Accounting adjustment due to the merger</b>	<b>0</b>	<b>37,837</b>
<b>Sum of income</b>	<b>274,627</b>	<b>355,766</b>
<b>3. Project support</b>	<b>204,315</b>	<b>250,981</b>
<b>4. Personnel expenses</b>	<b>29,603</b>	<b>26,101</b>
<b>5. Depreciation</b>	<b>1,087</b>	<b>992</b>
<b>6. Other operating expenditure</b>	<b>35,643</b>	<b>30,937</b>
<b>Sum of expenditure</b>	<b>270,649</b>	<b>309,011</b>
<b>7. Financial result</b>	<b>95</b>	<b>611</b>
<b>8. Taxes on income and earnings</b>	<b>0</b>	<b>0</b>
<b>Result after tax/annual result</b>	<b>4,073</b>	<b>47,366</b>
<b>Result after tax/annual result without special effects</b>	<b>4,073</b>	<b>10,158</b>

<sup>1</sup> All amounts have been rounded off.

<sup>2</sup> Income from rentals, as well as from the business operations

In 2021, CBM's income fell by EUR 81.1 million to EUR 274.6 million (EUR 355.8 million the previous year). This was primarily due to a decline of donations in kind amounting to EUR 47.7 million from the "Mectizan Donation Program" (MDP) and the absence of any special effect from the previous year due to an adjustment of EUR 37.8 million with the merging of the German and international CBM associations. However, co-financing increased by EUR 3.9 million and donations by EUR 1.8 million.

The revenue generated ("Revenues") comprises the income from rentals, as well as taxable commercial activities.

Non-commercial activities saw an annual surplus of EUR 3.3 million (previous year: EUR 46.6 million). Annual surpluses from taxable commercial activities (income from sponsoring and foundation services) of EUR 0.1 million (previous year: EUR 0.1 million), as well as EUR 0.7 million from asset management (previous year: EUR 0.7 million) round off the results.

## Expenses in thousands of euros<sup>1</sup>

	31.12.2021	31.12.2020
Project support	202,922	250,709
Project development and monitoring	19,568	12,263
Project implementation	8,410	7,797
Awareness raising	3,345	5,860
<b>Programs expenditure<sup>2</sup></b>	<b>234,245</b>	<b>276,629</b>
Fundraising	28,550	19,195
Administration	7,758	12,956
<b>Fundraising &amp; administration expenditures<sup>2</sup></b>	<b>36,308</b>	<b>32,151</b>
Business operations and asset management <sup>3</sup>	151	91
<b>Sum of expenses</b>	<b>270,703</b>	<b>308,871</b>

<sup>1</sup> Expense structure according to DZI system, All amounts have been rounded off.

<sup>2</sup> results from the fields of non-commercial activities and special-purpose operation

<sup>3</sup> not relevant for calculation of the DZI ratio.

## Balance sheet – Assets in thousands of euros<sup>1</sup>

	31.12.2021	31.12.2020
Intangible assets	89	224
Tangible assets	2,569	2,148
Financial assets	50,421	42,275
<b>Sum of fixed assets</b>	<b>53,078</b>	<b>44,647</b>
Stocks	0	56
Receivables and other assets	5,272	3,106
Petty cash and cash at bank	24,256	34,736
<b>Sum of current assets</b>	<b>29,528</b>	<b>37,897</b>
Accrued income	8	30
	<b>82,614</b>	<b>82,574</b>

<sup>1</sup> Expense structure according to DZI system, All amounts have been rounded off.

## Balance sheet – Liabilities and shareholders' equity thousand euros<sup>1</sup>

	31.12.2021	31.12.2020
Reserve fund	70,045	22,076
Annual result	4,073	47,366
<b>Sum of equity</b>	<b>74,118</b>	<b>69,442</b>
Provisions	3,951	4,821
Liabilities	4,545	8,311
Deferred income	0	0
	<b>82,614</b>	<b>82,574</b>

<sup>1</sup> Expense structure according to DZI system. All amounts have been rounded off.

To sum up, there is an annual surplus of EUR 4.1 million (previous year, without special effects: EUR 10.2 million). The annual surplus will be allocated to the reserves.

#### Constitution investment

Investments made in the constitution for non-commercial activities in the reporting period fell by EUR 42.5 million to EUR 234.2 million (previous year: EUR 276.8 million), primarily due to a decline of donations in kind from the MDP (EUR 47.7 million).

#### Liquidity and financial situation

The liquidity and financial situation is appropriate for the purposes of the association. Financial solvency was ensured at all times in 2021.

#### Dependent foundations

CBM manages three legally dependent foundations: the *Ernst-Christoffel-Stiftung*, the *Ernst-Scheschonk-Stiftung* and the *Abbas-und-Margarete-Schah-Mohammedi-Stiftung*, with a foundation capital totalling EUR 13.6 million. In 2021, around EUR 0.2 million was transferred from these foundations to CBM for use in compliance with the statutory objectives.

Thanks to external donations, the capital reserve of the *Ernst-Christoffel-Stiftung* increased by EUR 0.7 million to reach EUR 12.4 million. Within the *Ernst-Christoffel-Stiftung*, there are 19 endowment funds totalling EUR 3.1 million.

The annual financial statement as of 31 December 2021 was prepared in accordance with the German Commercial Code (HGB) and the statement issued by the Institute of Auditors in Germany for the rendering of association accounts. The balance sheet resembles that of a large corporation and, as a non-profit organisation exclusively and directly serving tax-privileged charitable purposes, it is exempt from corporate tax. Only the commercial business operations are subject to taxation.

The annual financial statement for 2021 was verified by the international audit company KPMG and the unqualified audit certificate awarded on 20 May 2022. The association is subject to statutory audits.

CBM Christoffel-Blindenmission Christian Blind Mission e.V.



*Rainer Brockhaus*

Dr Rainer Brockhaus  
Chief Executive Officer



*Peter Schießl*

Dr Peter Schießl  
Chief Executive Officer



## Transparency ensures trust

Our supporters are aiming to have a positive impact on the lives of persons with disabilities when they make a donation. And they trust us to ensure these donations reach the persons and places where they are most needed. This trust is our most valuable asset. For this reason, we are open and transparent about where every single euro is spent. At the same time, CBM regularly monitors the success of its projects, ensuring that as many persons as possible who are living with disabilities benefit from our work.

At CBM, no single person is responsible for deciding where the money goes. All budgets are adopted and assessed by the Supervisory Board. External auditors also monitor the proper use of funds. CBM experts and independent auditors monitor how the grants are used by our project partners. For projects that have been financed together with the German Federal Ministry for Economic Cooperation and Development and the EU, CBM is under the control of these donors.

Through a series of national and international initiatives, CBM has committed to ensuring transparent communication. In particular, we take our commitment to the Child Protection Guidelines very seriously.

#### Monitoring the success of our projects

CBM uses standardised monitoring and evaluation processes for the systematic identification of project outcomes. The aim is to learn from the findings, to adapt the projects where necessary and to strengthen the strategic approach taken by the country portfolios.

Compulsory process descriptions, such as the half-yearly project reports, for example, may be adapted to the individual programme or project requirements in exceptional cases.





# Outlook for 2022

The Corona pandemic has become part of the CBM project portfolio. However, the war in Ukraine will also have an effect on low- and middle-income countries. This means it is difficult to make any predictions and we are preparing for a number of different scenarios.

CBM and its local partner organisations have now adjusted to working with Corona regulations. It remains unclear what impact the war in Ukraine will have on our work, although it does appear that further humanitarian crises can be expected.

CBM is anticipating an annual shortfall of EUR 9.5 million. This means there will be a successive and targeted investment of funds from previous years into project work.

## Planned project expenditure

Plans for 2022 are based on the assumption that the pandemic will continue to have little impact on the willingness of people in Germany to donate, as has been the case in the last few years and during previous economic crises. The Supervisory Board has approved a plan for 2022 that will see donations (excluding donations in kind) reach EUR 129 million. Partners in the project countries will receive EUR 71.5 million of this as project funding. Donations in kind from the Mectizan Donation Program (MDP) are also expected to total approx. EUR 200 million.

Without donations in kind from the MDP, revenue expected was EUR 129 million, along with expenses totalling EUR 133.3 million. EUR 100.5 million is intended for programme work (excluding donations in kind), as well as EUR 42.6 million for advertising and administration. Figures for tax-exempt and taxable commercial activities are expected to break even. A surplus of EUR 0.4 million is planned for asset management.

## Financial plan 2022 in thousands of euros<sup>1</sup>

	Actual 31.12.2021	Plan 31.12.2022
<b>Non-commercial activities</b>		
Donations and endowments	265,245	328,993
thereof: Donations in kind	133,971	200,000
Revenues & other operating income	8,647	4,340
<b>Total income</b>	<b>273,892</b>	<b>333,333</b>
Programs expenditures	-234,245	-300,507
Fundraising and administration expenditures	-36,308	-42,610
<b>Total expenses</b>	<b>-270,552</b>	<b>-343,117</b>
<b>Annual result non-commercial activities</b>	<b>3,340</b>	<b>-9,784</b>
<b>Annual result business operations</b>	<b>69</b>	<b>0</b>
<b>Annual result asset management</b>	<b>665</b>	<b>332</b>
<b>Annual result for CBM Christoffel-Blindenmission Christian Blind Mission e.V.</b>	<b>4,073</b>	<b>-9,453</b>

<sup>1</sup>All amounts have been rounded off.

# War in Ukraine leading to famine in Africa

The war in Ukraine is causing unimaginable suffering to the people of the Eastern European country. Not only that, it is also worsening the situation of those living in low- and middle-income countries. CBM is already working on projects aimed at alleviating the food shortages now looming.

Ukraine and Russia export their agricultural produce across the world. These countries are also responsible for meeting the demands for grain from many poor countries. The World Health Organisation (WHO) therefore fears that the war waging in Eastern Europe will lead to famine in countries of the Global South. Grain deliveries are not expected to take place or will become unaffordable.

CBM is working together with other aid organisations to provide assistance to the people who have fled the situation in Ukraine. They are aiming to ensure persons with disabilities are not forgotten and appropriately supported when it comes to receiving humanitarian assistance.

The first step was taken in March 2022 when funds were approved for the “European Disability Forum”, an umbrella organisation of organisations defending the interests of persons with disabilities in Europe.

## War exacerbating plight of those in countries in the Global South

To the date the annual report was set up (April 2022), the war in Ukraine and its impact on Germany have not affected the willingness of people to support and donate to the causes championed by CBM. Our main task remains to provide support to persons with disabilities in low- and middle-income countries. CBM will also respond quickly to famines and hunger crises with emergency aid projects.





Christian Blind Mission (CBM) is an international Christian development organisation, committed to improving the quality of life of persons with disabilities in the poorest communities of the world. Currently, CBM currently supports 492 projects in 46 countries.



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