Blinding trachoma is bringing extraordinary human suffering and economic devastation to tens of millions of people.

Our goal is to eliminate it by 2020. Less than nine years from now.

It’s an achievable goal, thanks to the WHO-endorsed SAFE strategy. SAFE brings Surgery, Antibiotics, Facial cleanliness and Environmental improvement to the poorest communities, where trachoma is most likely to be found. And to apply this strategy, organizations around the world are uniting like never before.

We can stop trachoma, a Neglected Tropical Disease (NTD). But it’s crucial that the G8 nations fulfill their 2010 commitment to “support the control or elimination of high-burden NTDs.”

Our plan is set. Our resolve is clear. Our promise must be kept.

ICTC International Coalition for Trachoma Control

GET YOUR COPY of the International Coalition for Trachoma Control’s “2020 INSight” plan to finish the job of eliminating blinding trachoma by 2020. Email us at insight@trachoma.org.

GET THE FACTS on the collaborative effort to fight trachoma by visiting www.trachomacoalition.org.

Join the growing list of organizations united to defeat blinding trachoma by the year 2020:

- CBM*
- Conrad N. Hilton Foundation
- The Fred Hollows Foundation
- Helen Keller International
- IMA World Health
- International Agency for the Prevention of Blindness
- International Trachoma Initiative*
- Kilimanjaro Centre for Community Ophthalmology
- Kongwa Trachoma Project
- Lions Clubs International Foundation*
- Operation Eyesight Universal
- ORBIS International
- Organisation pour la Prévention de la Cécité
- Pfizer Inc
- Sightsavers*

* Sponsors of this communication