Success in times of crisis
Great willingness to help during the 2021 pandemic
The Difficult Tasks We Master Together!

Thank you for coming here to learn about the work of the Christian Blind Mission (CBM) and what we accomplished during yet another very challenging year.

In 2021, the Coronavirus continued to rage. The poor became poorer, and lockdowns prevented those in remote regions from accessing important support and medical care. Therefore, continuing our work despite these challenges felt more important than ever.

On the following pages, you will read what CBM, together with its donors and partners, did for persons with disabilities in the year 2021. They include achievements such as these:

- **4.6 million** persons received eye and/or vision related medical services, education or rehabilitation.
- **380,000** persons received ear and hearing care services.
- **280,000** persons with disabilities enrolled/registered for CBID services, enabling them to participate more fully in the societies where they live.

These are the numbers that give us hope because behind each of them is an individual with a life-changing story.

They include stories of persons like Deu Kumari Tharu, a woman from Nepal who could hardly leave the house after contracting polio at age 12 but became a respected member of her community after CBM provided the support to train her as a dressmaker. These numbers, and the stories behind them, illustrate how effective we can be for persons with disabilities when we work together.

At the same time, reflecting on our successes is bittersweet when we are consumed by the needs of the present. The images of war and suffering coming out of Ukraine have shocked us all. With new tragedies, however, comes a renewed willingness to extend a helping hand, and we’ve been inspired by how many people are offering shelter to refugees, volunteering their time, or making donations.

For CBM, too, it became clear after careful consideration that we had to help the people in Ukraine. Until 2013, CBM provided support to persons with disabilities in Ukraine, eventually handing over operations completely to our Ukrainian partners. After the invasion, however, we have again started working with other aid organizations to support the Ukrainian population, with a particular focus on persons with disabilities.

Still, it is also imperative that we must not forget the women, men, and children in our project countries in the global south. For the poorest, especially in Africa, the global food shortage will certainly have devastating effects, and we must step up our support to meet the increasing demands for assistance.

Improving the lives of persons with disabilities by providing world-class services will remain our focus in 2022. If 2021 has demonstrated anything, it is that we can master difficult things together. We are certain that our cohesion will also carry us through the next year, and that in 2022 we will be able to bring even more meaningful change to lives of persons with disabilities.

Thank you very much!

Dr. Rainer Brockhaus
Chief Executive Officer

Dr. Peter Schießl
Chief Executive Officer

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Success in times of crisis

We did it! An overview of CBM successes in 2021
The facts and figures speak for themselves
Up until recently, the Corona pandemic presented us with major challenges. Support was required to an even greater extent – and delivered.

Making the future possible – through unlimited support
Summary of project successes in 2021
Thanks to the help provided by our many supporters, we were able to continue our work successfully.

Overview of CBMs operations, structure & governance
Supervisory bodies, foundations, international offices
Answers to the questions: Who chooses, appoints, and monitors whom? What other organisations and foundations are associated with CBM?

Financial statement
Profit and loss statement for 2021
An increase in income made it possible to continue and further develop programmes despite ongoing pandemic conditions.

Transparency creates trust
Every euro counts
Through regular and independent monitoring, CBM ensures that the money donated to the organisation reaches those areas where it is really needed and that as many persons as possible continue to benefit from our work.

Outlook 2022
CBM presents its financial plan for 2022
Whether for fundraising or project work, the “Corona factor” and war in Ukraine will be a firm fixture in any plans made by CBM for the coming year.

War in Ukraine may lead to famine
Taking a look at 2022
CBM is preparing for famine in its project countries, triggered by the war in Ukraine.

After the restrictions of the first pandemic year, 2021 saw a significant increase in the number of persons with disabilities receiving medical assistance in the core areas of CBM. Thanks to your donations, we were able to help approx. 5.5 million persons in 46 countries through our work in 492 projects.
We did it! An overview of CBM successes in 2021

Up until recently, the Corona pandemic presented us with major challenges. Support was required to an even greater extent – and delivered.

Eye health
4,635,222 persons received eye and/or vision related medical services, education or rehabilitation.
411,372 operations, including 285,667 for cataracts.
11,510 cataract surgeries were for children.
335,669 spectacles and low vision devices were distributed.

Training and further education
The following participants received training or further educational opportunities:
727 eye specialists,
2,037 eye nurses/ophthalmic medical assistants,
180 optometrists/refractionists.

Neglected tropical diseases (NTDs)
40,214,254 persons received medicines to prevent and treat trachoma and river blindness.
12,159,735 participants from the community were educated by receiving hygiene training for protection against NTDs.
14,001 surgical procedures/interventions prevented blindness caused by trachoma.

Physical disability
258,619 persons with and without a physical impairment or disability received medical assistance, educational opportunities and rehabilitation.
22,255 orthopaedic operations were carried out, 3,770 of which treated club foot.
In addition to medical care, persons with physical disabilities also received:
244,842 physiotherapy or occupational therapy,
25,225 club foot manipulation therapy,
10,590 orthoses/prostheses,
11,732 crutches, walkers, other mobility aids,
5,053 wheelchairs and tricycles.

Corona assistance in 2021
915,565 persons overall were reached through the measures implemented in response to the pandemic.
663,600 persons, among them multipliers, received information about Covid-19, as well as pandemic-related health and safety measures.
851,133 medical and non-medical face masks were distributed.
146,012 patients with and without Covid-19 symptoms were assessed and treated under pandemic conditions.
141,613 households received hygiene packages to protect against the coronavirus.
42,554 households received food packages.

Ear and Hearing Care
Thanks to your support,
379,397 persons received ear and hearing care services and
159,165 non surgical/medical treatment were administered.
Furthermore, these donations facilitated
24,975 speech therapies and sign language courses,
35,855 audiograms and other audiological (hearing) tests,
5,155 operations, as well as
2,597 hearing aids and amplification devices.

CBID (incl. livelihood security)
279,448 persons with disabilities enrolled/registered for CBID services
21,069 participated in vocational trainings,
10,658 had access to employment,
45,607 received financial support, e.g. through small loans.

Ear and Hearing Care
Thanks to your support,
379,397 persons received ear and hearing care services and
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Making the future possible – through unlimited support

Thanks to the help provided by our many supporters, we were able to continue our work successfully.

**Cataracts can be cured**

All across the world, there are persons in remote villages living with a visual impairment. CBM finds these persons and provides them with the opportunity to be examined and treated in specialist hospitals. Here, they receive the care they need to prevent blindness and a new chance at leading an independent life. Altogether, there have been 411,372 operations carried out, 285,667 of which involved cataracts – and 11,510 of which treated children. With CBM donations, a total of 4,635,222 persons received eye and/or vision related medical services, education or rehabilitation.

**Medication provided despite obstacles**

In many African villages, Neglected Tropical Diseases (NTDs) such as trachoma or river blindness still pose an acute danger. CBM provides those persons at risk with comprehensive assistance – by administering antibiotics, providing hygiene training and organising eyelid operations. 40,214,254 persons received medicines to prevent and treat trachoma and river blindness, even under difficult conditions, such as the severe flooding in South Sudan.

**Corona activities in 2021**

The pandemic did not make life any easier for persons with disabilities who were already cut off from inpatient medical care. This made the field work of the teams supported by CBM all the more important. It was one of the many measures employed during the pandemic which managed to reach a total of 915,565 persons. The emergency relief and care projects were also supported with EUR 2 million.

**Step by step**

Three-year-old Shalom has severe bow legs and she finds it difficult to either sit or stand. Thanks to the donations received, Shalom underwent surgery at the CBM-supported CoRSU hospital in Kampala and is learning to walk again as part of her rehabilitation. She is now thriving, step by step – her legs getting straighter with each passing day. Shalom is one of 258,619 persons with and without a physical illness or disability who have received medical assistance, educational opportunities or rehabilitation in the past year. CBM is also supporting the “Rehabilitation 2030” initiative of the WHO, which aims to improve healthcare systems and to ensure rehabilitation becomes an integral part of healthcare.

**Inclusion: Life at the heart of the community**

In many countries of the Global South, persons with disabilities are excluded from their communities. Thanks to the support CBM receives, it has been able to facilitate the reintegration of these persons into their communities for decades, where they are once again treated as equals and with respect. Community Based Inclusive Development (CBID) is one of the main pillars of our work. In the past year, 279,448 persons have benefited from inclusive projects, such as the 21,069 who have participated in vocational trainings or the 10,638 who have had access to employment.

**Impact of a hearing impairment**

Hearing impairments are not immediately apparent. However, the disadvantages they involve prevent those affected from reaching their full potential. They make it difficult for persons to participate in school lessons and thus lead to fewer educational opportunities. Adults are excluded from professional life. Thanks to CBM donations, 379,397 persons were able to receive ear and hearing care services while speech therapies, audiograms and other audiological (hearing) tests and hearing test equipment were also financed. With training and further education provided in the treatment of ear and hearing disorders, efforts were also made to counteract the shortage of specialist medical personnel.

**Strong partners helping provide assistance**

In 2021, there were 66 inclusive projects co-financed by public donors in 32 countries. Our projects were supported in this way, for example, by the German Federal Ministry for Economic Cooperation and Development, the German Foreign Ministry, the European Union (EU), UN Women and the American development cooperation, US AID. A big thank you to our partners for the additional support they provide.
Operations of the CBM Christoffel-Blindenmission are managed by two Chief Executive Officers of equal standing in accordance with §26 of the German Civil Code (BGB). Since October 2018, a total of ten business divisions have been organisationally assigned to the two departments of Communication & Programmes and Fundraising & Administration. As of 31 December 2021, 624 employees were employed in Germany and in the 24 offices in Africa, Asia and Latin America. By the end of the reporting year, the rate of employees with a severe disability in Germany was 8.57 percent.

**Governance**

The highest body is the general assembly (end of 2021: 64 individual members). The general assembly is responsible for issues relating to policy aspects, the discharge of the Executive Board and the election of the honorary Supervisory Board. The Supervisory Board supervises and supports the Executive Board. It determines the guidelines for CBM and makes decisions on the appointment and dismissal of the Executive Boards.

**Related charitable organisations**

CBM Christoffel Blidenmission Christian Blind Mission e.V. (CBM) is the sole member of Christian Blind Mission International (CBM USA) and Christian Blind Mission Ending Tropical Diseases (CBM ETD) in the US. It acquires extensive drug donations for combating Neglected Tropical Diseases (NTDs) through CBM ETD, and funds from American institutional and private donors through CBM USA. Dr. Peter Schießl represents CBM on the Board of CBM USA, as well as the Board of CBM ETD.

CBM established the CBM Foundation with its head-quarters in Bensheim, Germany. It nominates the members of the foundation’s Advisory Board, who nominate and supervise the Executive Board. Dr. Peter Schießl and Dr. Rainer Brockhaus are both members of the foundation’s Advisory Board. The independent foundation has the same statutory ambitions as CBM and aims to provide donors and foundations with an attractive platform that covers everything from donations to the management of foundations serving a similar purpose. The CBM Foundation owns the CBM administration building in Stubenwald-Allee 5, which is leased by CBM. The foundation’s resources are invested in projects by CBM.

CBM founded the Christoffel-Blindenmission Österreich – Gemeinnützige Stiftung (CBM Charitable Foundation Austria). It nominates the members of the foundation’s supervisory body, who nominate and supervise the Executive Board. Dr. Rainer Brockhaus and Dr. Peter Schießl are both members of the supervisory body. The foundation pursues the same objectives as CBM and is, in turn, supported by CBM. The aim is to acquire long-term donors in Austria for CBM projects.

**Other CBM organisations**

There are a number of organisations representing “CBM” or the “Christian Blind Mission”, located in Italy, Kenya, Australia, New Zealand, Ireland, the UK and Switzerland. These organisations are not linked to CBM through a shared management or administration. They provide CBM with resources for carrying out its projects and will be referred to as “other CBM organisations” in the following.
In 2021, CBM’s income fell by EUR 81.1 million to EUR 274.6 million (EUR 355.8 million the previous year). This was primarily due to a decline of donations in kind amounting to EUR 47.7 million from the “Mectizan Donation Program” (MDP) and the absence of any special effect from the previous year due to an adjustment of EUR 37.8 million with the merging of the German and international CBM associations. However, co-financing increased by EUR 3.9 million and donations by EUR 1.8 million.

The revenue generated ("Revenues") comprises the income from rentals, as well as taxable commercial activities.

Non-commercial activities saw an annual surplus of EUR 3.3 million (previous year: EUR 46.6 million). Annual surpluses from taxable commercial activities (income from sponsoring and foundation services) of EUR 0.1 million (previous year: EUR 0.1 million), as well as EUR 0.7 million from asset management (previous year: EUR 0.7 million) round off the results.

Secure foundation

CBM donors provided strong support for our projects in 2021, enabling us to further develop and expand our work. CBM also benefited from the increased commitment of its institutional donors.

### Profit and loss statement according to profit contribution in thousands of euros

<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Donations</td>
<td>233,523</td>
<td>279,406</td>
</tr>
<tr>
<td>thereof: Cash donations</td>
<td>71,101</td>
<td>67,820</td>
</tr>
<tr>
<td>Donations from other organisations</td>
<td>27,772</td>
<td>30,637</td>
</tr>
<tr>
<td>Donations in kind</td>
<td>133,971</td>
<td>181,694</td>
</tr>
<tr>
<td>Emergency aid</td>
<td>589</td>
<td>-745</td>
</tr>
<tr>
<td>(balance of annual income and expenses)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Legacies and bequests</td>
<td>17,839</td>
<td>20,141</td>
</tr>
<tr>
<td>Court fines</td>
<td>239</td>
<td>185</td>
</tr>
<tr>
<td>Endowments from public donors</td>
<td>13,644</td>
<td>9,720</td>
</tr>
<tr>
<td><strong>Total Donations</strong></td>
<td>265,245</td>
<td>309,451</td>
</tr>
<tr>
<td>1a. Donations and endowments</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1b. Turnover</td>
<td>94</td>
<td>86</td>
</tr>
<tr>
<td>2a. Other operating income</td>
<td>9,287</td>
<td>8,392</td>
</tr>
<tr>
<td>2b. Special effect: Accounting adjustment due to the merger</td>
<td>0</td>
<td>37,837</td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td>274,627</td>
<td>355,766</td>
</tr>
<tr>
<td>3. Project support</td>
<td>204,315</td>
<td>250,709</td>
</tr>
<tr>
<td>4. Personnel expenses</td>
<td>29,603</td>
<td>26,101</td>
</tr>
<tr>
<td>5. Depreciation</td>
<td>1,087</td>
<td>992</td>
</tr>
<tr>
<td>6. Other operating expenditure</td>
<td>35,643</td>
<td>30,937</td>
</tr>
<tr>
<td><strong>Total Expenditure</strong></td>
<td>270,649</td>
<td>309,011</td>
</tr>
<tr>
<td>7. Financial result</td>
<td>95</td>
<td>611</td>
</tr>
<tr>
<td>8. Taxes on income and earnings</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>Result after tax/annual result</strong></td>
<td>4,073</td>
<td>47,366</td>
</tr>
<tr>
<td><strong>Result after tax/annual result without special effects</strong></td>
<td>4,073</td>
<td>10,158</td>
</tr>
</tbody>
</table>

1. All amounts have been rounded off.
2. Results from the fields of non-commercial activities and special-purpose operation
3. Not relevant for calculation of the DZI ratio.

### Balance sheet – Liabilities and shareholders’ equity thousand euros

<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Reserve fund</td>
<td>70,045</td>
<td>22,076</td>
</tr>
<tr>
<td>Annual result</td>
<td>4,073</td>
<td>47,366</td>
</tr>
<tr>
<td><strong>Total Equity</strong></td>
<td>74,118</td>
<td>69,442</td>
</tr>
<tr>
<td>Provisions</td>
<td>3,951</td>
<td>4,821</td>
</tr>
<tr>
<td>Liabilities</td>
<td>4,545</td>
<td>8,311</td>
</tr>
<tr>
<td>Deferred income</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>82,614</td>
<td>82,574</td>
</tr>
</tbody>
</table>

1. Expense structure according to DZI system, All amounts have been rounded off.
To sum up, there is an annual surplus of EUR 4.1 million (previous year, without special effects: EUR 10.2 million). The annual surplus will be allocated to the reserves.

**Constitution investment**
Investments made in the constitution for non-commercial activities in the reporting period fell by EUR 42.5 million to EUR 234.2 million (previous year: EUR 276.8 million), primarily due to a decline of donations in kind from the MDP (EUR 47.7 million).

**Liquidity and financial situation**
The liquidity and financial situation is appropriate for the purposes of the association. Financial solvency was ensured at all times in 2021.

**Dependent foundations**
CBM manages three legally dependent foundations: the Ernst-Christoffel-Stiftung, the Ernst-Scheschonk-Stiftung and the Abbas-and-Margarete-Schah-Mohammed-Stiftung, with a foundation capital totalling EUR 13.6 million. In 2021, around EUR 0.2 million was transferred from these foundations to CBM for use in compliance with the statutory objectives.

Thanks to external donations, the capital reserve of the Ernst-Christoffel-Stiftung increased by EUR 0.7 million to reach EUR 12.4 million. Within the Ernst-Christoffel-Stiftung, there are 19 endowment funds totalling EUR 3.1 million.

The annual financial statement as of 31 December 2021 was prepared in accordance with the German Commercial Code (HGB) and the statement issued by the Institute of Auditors in Germany for the rendering of association accounts. The balance sheet resembles that of a large corporation and, as a non-profit organisation exclusively and directly serving tax-privileged charitable purposes, it is exempt from corporate tax. Only the commercial business operations are subject to taxation.

The annual financial statement for 2021 was verified by the international audit company KPMG and the unqualified audit certificate awarded on 20 May 2022. The association is subject to statutory audits.

**CBM Christoffel-Blindenmission Christian Blind Mission e.V.**

Our supporters are aiming to have a positive impact on the lives of persons with disabilities when they make a donation. And they trust us to ensure these donations reach the persons and places where they are most needed. This trust is our most valuable asset. For this reason, we are open and transparent about where every single euro is spent. At the same time, CBM regularly monitors the success of its projects, ensuring that as many persons as possible who are living with disabilities benefit from our work.

At CBM, no single person is responsible for deciding where the money goes. All budgets are adopted and assessed by the Supervisory Board. External auditors also monitor the proper use of funds. CBM experts and independent auditors monitor how the grants are used by our project partners. For projects that have been financed together with the German Federal Ministry for Economic Cooperation and Development and the EU, CBM is under the control of these donors.

Through a series of national and international initiatives, CBM has committed to ensuring transparent communication. In particular, we take our commitment to the Child Protection Guidelines very seriously.

**Monitoring the success of our projects**
CBM uses standardised monitoring and evaluation processes for the systematic identification of project outcomes. The aim is to learn from the findings, to adapt the projects where necessary and to strengthen the strategic approach taken by the country portfolios.

Compulsory process descriptions, such as the half-yearly project reports, for example, may be adapted to the individual programme or project requirements in exceptional cases.
Outlook for 2022

The Corona pandemic has become part of the CBM project portfolio. However, the war in Ukraine will also have an effect on low- and middle-income countries. This means it is difficult to make any predictions and we are preparing for a number of different scenarios.

CBM and its local partner organisations have now adjusted to working with Corona regulations. It remains unclear what impact the war in Ukraine will have on our work, although it does appear that further humanitarian crises can be expected.

**Planned project expenditure**

Plans for 2022 are based on the assumption that the pandemic will continue to have little impact on the willingness of people in Germany to donate, as has been the case in the last few years and during previous economic crises. The Supervisory Board has approved a plan for 2022 that will see donations (excluding donations in kind) reach EUR 129 million. Partners in the project countries will receive EUR 71.5 million of this as project funding. Donations in kind from the Mectizan Donation Program (MDP) are also expected to total approx. EUR 200 million.

**Financial plan 2022 in thousands of euros**

<table>
<thead>
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<tbody>
<tr>
<td>Non-commercial activities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Donations and endowments</td>
<td>265,245</td>
<td>328,993</td>
</tr>
<tr>
<td>thereof: Donations in kind</td>
<td>133,971</td>
<td>200,000</td>
</tr>
<tr>
<td>Revenues &amp; other operating income</td>
<td>8,647</td>
<td>4,340</td>
</tr>
<tr>
<td><strong>Total income</strong></td>
<td>273,892</td>
<td>333,333</td>
</tr>
<tr>
<td>Programs expenditures</td>
<td>−234,245</td>
<td>−300,507</td>
</tr>
<tr>
<td>Fundraising and administration expenditures</td>
<td>−36,308</td>
<td>−42,610</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td>−270,552</td>
<td>−343,117</td>
</tr>
<tr>
<td>Annual result non-commercial activities</td>
<td>3,340</td>
<td>−9,784</td>
</tr>
<tr>
<td>Annual result business operations</td>
<td>69</td>
<td>0</td>
</tr>
<tr>
<td>Annual result asset management</td>
<td>665</td>
<td>332</td>
</tr>
<tr>
<td><strong>Annual result for CBM Christoffel-Blindenmission Christian Blind Mission e.V.</strong></td>
<td>4,073</td>
<td>−9,453</td>
</tr>
</tbody>
</table>

1. All amounts have been rounded off.

CBM is anticipating an annual shortfall of EUR 9.5 million. This means there will be a successive and targeted investment of funds from previous years into project work.

Without donations in kind from the MDP, revenue expected was EUR 129 million, along with expenses totalling EUR 133.3 million. EUR 100.5 million is intended for programme work (excluding donations in kind), as well as EUR 42.6 million for advertising and administration. Figures for tax-exempt and taxable commercial activities are expected to break even. A surplus of EUR 0.4 million is planned for asset management.
War in Ukraine leading to famine in Africa

The war in Ukraine is causing unimaginable suffering to the people of the Eastern European country. Not only that, it is also worsening the situation of those living in low- and middle-income countries. CBM is already working on projects aimed at alleviating the food shortages now looming.

Ukraine and Russia export their agricultural produce across the world. These countries are also responsible for meeting the demands for grain from many poor countries. The World Health Organisation (WHO) therefore fears that the war waging in Eastern Europe will lead to famine in countries of the Global South. Grain deliveries are not expected to take place or will become unaffordable.

CBM is working together with other aid organisations to provide assistance to the people who have fled the situation in Ukraine. They are aiming to ensure persons with disabilities are not forgotten and appropriately supported when it comes to receiving humanitarian assistance.

The first step was taken in March 2022 when funds were approved for the “European Disability Forum”, an umbrella organisation of organisations defending the interests of persons with disabilities in Europe.

War exacerbating plight of those in countries in the Global South

To the date the annual report was set up (April 2022), the war in Ukraine and its impact on Germany have not affected the willingness of people to support and donate to the causes championed by CBM. Our main task remains to provide support to persons with disabilities in low- and middle-income countries. CBM will also respond quickly to famines and hunger crises with emergency aid projects.
Christian Blind Mission (CBM) is an international Christian development organisation, committed to improving the quality of life of persons with disabilities in the poorest communities of the world. Currently, CBM currently supports 492 projects in 46 countries.