The new Strategy 2030 is building on existing capabilities in Inclusive Eye Health (IEH), Inclusive Humanitarian Action (IHA) and Community-Based Inclusive Development (CBID) and expands them with a systems-oriented approach to Community Support Services and Systems (CSS)

**Approach**
- **Build on our legacy and expertise**
- **Continue ongoing investments**
- **Expand with focus**

**Impact**
- **Ensuring people with disabilities and their organizations fully participate** in social, economic and political life of their communities and have access to effective support when needed
- **Removing barriers when accessing assistance and protection and ensuring meaningful participation of persons with disabilities in humanitarian decision making**
- **Build robust and resilient support systems that offer available, accessible and affordable support. Empower persons with disabilities to leverage those**

**Key Strategic objectives to achieve with new strategy**

**Maximizing Impact**
Sustainable, long-term impact for Persons with Disabilities

**Being in Sync**
Staying true to CBM’s brand values through organizational alignment

**Ensure Viability**
Both financial and operational viability to ensure continuity in a challenging external environment

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