CBM’s CBID Initiative Plan
Summary

What is CBID?
Community Based Inclusive Development (CBID) is a way of working that ensures people with disabilities are respected and included in their communities on an equal basis in all areas of life. CBID is an essential contribution to CBM’s Vision of an inclusive world in which all persons with disabilities enjoy their human rights and achieve their full potential. Consequently, it is a key element to implement CBM’s strategy and a practical expression of CBM’s brand. CBID has been a major pillar of CBM’s programming for a long time, accounting for more than 40% of the organisation’s investment into programmatic activities. CBM has a strong legacy in CBID, having influenced the continuous evolution of inclusive community development over decades and at a global scale.

CBID provides a key approach to realise the CRPD and to meet the Sustainable Development Goals (SDGs), in particular their “Leaving No One Behind” principle.

It is people-centred (people with disabilities having choice and control over their own lives), community driven (a focus on community engagement and ownership) and human rights-based. CBID embraces diversity across multiple and intersecting categories of identity. In the current context and drive for localisation of the SDGs, CBID is becoming ever more relevant.

Thus, CBM’s CBID Initiative plan was developed at a critical period and its implementation will have an influence on the global disability inclusive development agenda. The CBID Initiative plan is the result of broad teamwork, including an external expert sounding board which reviewed the work to ensure alignment with sector standards and existing global frameworks.
The CBID Initiative plan defines four priorities as areas of focus

1. Inclusive Communities: Communities are inclusive of all people with disabilities. Creating inclusive communities requires that people with disabilities and their families have the supports they need to participate, and that communities address the barriers, including attitudes, that stop meaningful participation. CBID proposes to embark on a course of action, where people with disabilities and communities first analyse their situation through the lens of inclusion, then design and implement solutions based on identified needs and through active collaboration with a wide range of stakeholders. This process reduces stigma and discrimination and strengthens communities.

Following a human rights-based approach, we support partners in holding duty-bearers accountable for fulfilling their responsibilities.

3. Disaster Prepared Communities: Communities are resilient and disaster prepared. As part of our CBID approach, we work with partners to support communities in developing coping mechanisms and resilience through Disability Inclusive Disaster Risk Reduction.

This area of focus is particularly important in terms of sustainability, and it takes into consideration the anticipated effects of global climate change and an increasing number of crises.

4. Thought Leadership and Influence: CBM is established as global thought leader in CBID. To drive these priorities meaningfully and consistently, CBM will continuously develop its CBID capacities across the organisation, towards a shared standard and at the service of our programmes. As part of this, a research agenda will be implemented to broaden the evidence base about the impact of our CBID programming. With our presence in selected networks, we will share our knowledge and learn from others, contribute to the development of community driven, globally accepted standards and influence key development stakeholders for embracing inclusion.